**Template Assignment**

**Designing Templates and Principles of Page Layout**

- know which photo is your dominant photo

- a primary headline can be (48 points or larger)

- a secondary headline is usually 14 to 20 points

- body copy is usually 10 points

- try and create an eye line that flows across a spread

- you are allowed to bleed photos off the page

- you can place a picture so that it is on 2 pages of a spread, but make sure that no important details will be lost in the fold

- plan your white space

**Template Assignment Marking Criteria**

- need at least 12 boxes for photos and one for text (heading)

- the word HEADING should be typed in the text box, using the font First Home and should be in one of our three signature colours

- the word HEADING should be typed in 72 points

- will look for clean lines (photo boxes should be one or 2 picas apart; preferably one)

- one eye line across the spread

- one dominant photo box for the spread (the dominant photo should be 2.5 times larger than any other photo)